

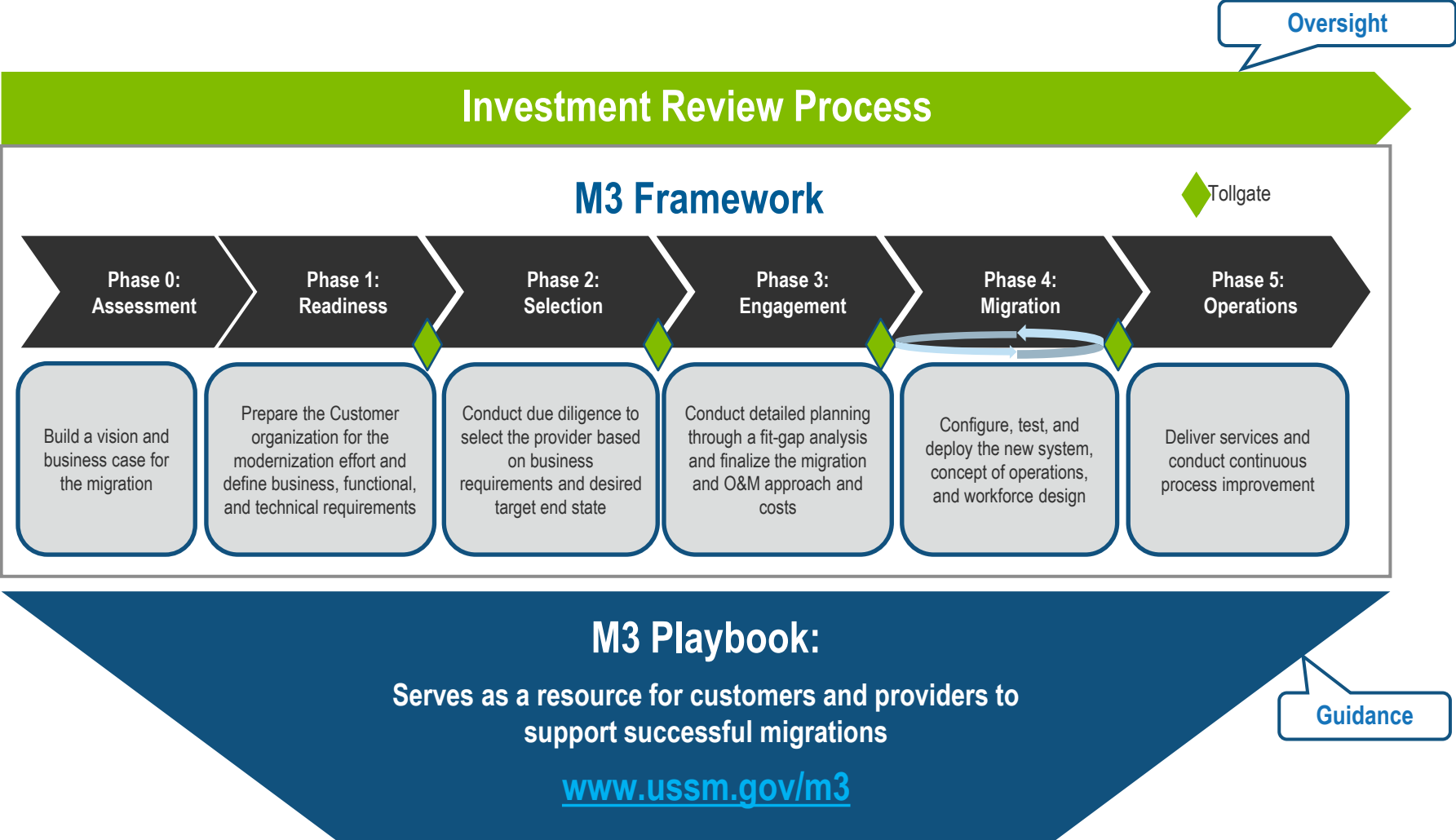
Modernization and Migration Management (M3) Playbook

GSA, Unified Shared Services Management

Introduction

Modernization and Migration Management (M3) Framework

The Modernization and Migration (M3) Framework is the roadmap for agencies “buying a service” - delivering projects on time, on budget, and on value.



What is the M3 Framework?

Modernization and Migration Management (M3) is a framework designed to help Chief Financial Officers (CFO) Act agencies achieve successful outcomes and reduce risk during administrative system and/or service modernizations and migrations. It segments modernizations and migrations into six discrete phases, each of which includes a series of objectives and recommended activities that should be completed by the customer and/or provider organization based on the phase objectives.

The M3 Playbook was developed to help customer and provider organizations apply the M3 Framework. The M3 Playbook is **not prescriptive**, but provides guidance, tools, and templates, based on best practice, to help CFO Act agency customers and providers improve the likelihood of successful outcomes of their modernization and migration projects. Customers and providers are encouraged to leverage their own tools and templates to satisfy the expected outcomes.

The M3 Framework is a **six-phased approach** to system and service modernizations and migrations including key activities and outcomes for each phase. Within each phase there are associated activities that are detailed in the M3 Playbook.

The activities are broken into four work streams that are common to modernization and migration programs/projects:



- (1) Program Management
- (2) Workforce, Organization and Stakeholders
- (3) Technology
- (4) Process and Service Delivery

Many of the activities/outcomes identified in these work streams are updated through progressive iterations across the phases. The overview emphasizes the need to address the non-technical aspects of the modernization or migration early in the process to ensure organizational and operational success.

The M3 Framework is overseen by the **Investment Review Process** – mandatory formal reviews for CFO Act agencies conducted by an Investment Review Board (IRB) to:

- 1) evaluate migration risk and make recommendations to customer and provider organizations throughout the migration life cycle to mitigate potential hurdles to success and
- 2) assess outcomes at each phase and make recommendations to OMB on budgeting for modernization and migration investments.

How to Read an Activity Description

Objective:
Provides the overall objective of the activity

Activities:
Describes the step-by-step activities that the program team should conduct in order to achieve the intended objective

Inputs:
Lists inputs that will be needed to conduct the activities

Outputs:
Lists the required outputs at the end of the activities

Program Management 0.1 Define Vision

Objective: Define vision and objectives for the Modernization or Migration to Common Solution

Responsible Party: (C) Customer (P) Provider (S) Shared

<p>Activities</p> <ol style="list-style-type: none"> 1. Create Vision Statement and Objectives of modernization or migration 2. Identify in-scope service area(s) (i.e. financial management, human capital, procurement, grants management, travel) 3. Identify in-scope function(s) from service area list provided through the Federal Integrated Business Framework (FIBF) website 4. Begin to define Scope of Services (i.e. modernizing to shared system, migrating to shared transaction processing service(s), or both) 5. Define Expected Benefits from the Service and/or System being acquire 6. Determine High Level Timelines for modernization or migration 	<p>Stakeholders</p> <ul style="list-style-type: none"> • Executive Sponsor (C) • Organization Executives (CXOs) (C) • Program Manager (C) • PMO Lead , if on-boarded (C)
<p>Inputs</p> <ul style="list-style-type: none"> • Government-wide Standards defined through the FIBF 	
<p>Outputs</p> <ul style="list-style-type: none"> • Vision Statement • In-scope service area(s) and function(s) • Expected Benefits • High level Timelines 	
<p>Best Practice</p> <ul style="list-style-type: none"> • Leverage an outside group for facilitation of visioning session with organization executives. Consider contacting Fed2FedSolutions@gsa.gov for facilitation services 	

Workstreams:
Indicates the workstream in which the activity occurs: PMO (dark green), Change Management (light blue), Technology (light green), or Process & Service Delivery (dark blue)

Responsible Party:
Indicates the party/parties responsible for the activity

Stakeholders:
Describes who is typically involved in the activities

Best Practice:
Provides best practice from previous migrations for consideration as activities are conducted

Frequently Used Terms

Input	A document (usually created in a prior activity), or an event required by that process before a process proceeds
Output	A document, or event that is produced by an activity to facilitate robust planning and migration activities
Exit Outcome	An outcome that should be achieved by the time a phase is complete
Guidance Items	A supporting tool for agencies to evaluate their plans and program artifacts against leading practices; guidance items can be used to guide the content of organization-specific documentation when not using a template
Template	A document that contains required fields and details for an output
Tollgate Review Discussions	A summary presentation that must be submitted at the end of a phase tollgate with key components to inform risk review and budget/funding decisions for the migration

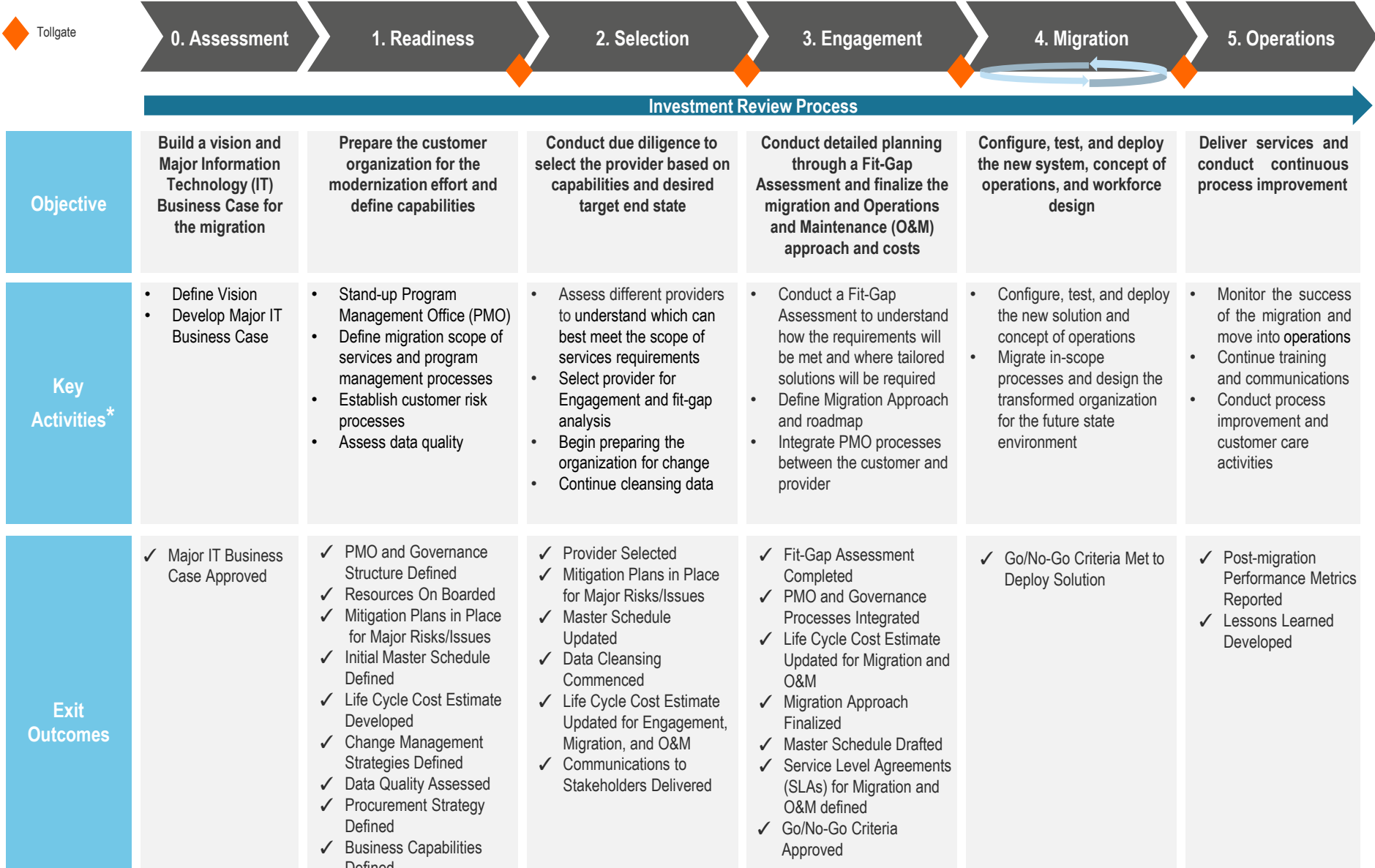
Executive Summary

Modernization and Migration Management (M3) Playbook Overview

The M3 Playbook is not prescriptive – it is guidance for customer and provider organizations to help improve the successful outcomes of modernizations and migrations. Customers and providers are encouraged to tailor the M3 Playbook to leverage their own tools and templates to satisfy the expected outcomes.



Tollgate



* Agencies purchasing transaction processing services only will customize the M3 Playbook using the [M3 Services Tailoring Guide](#) to identify relevant activities and outputs within each Phase of the M3 Framework. **An agile approach should be adopted for Phase 4.

M3 Playbook Outline

Responsible Party: ■ Customer ■ Provider ■ Shared

Investment Review Process

 Tollgate

Phase 0: Assessment

Phase 1: Readiness

Phase 2: Selection

Phase 3: Engagement

Phase 4: Migration

Phase 5: Operations



Program Management

0.1 Define Vision
0.2 Develop Major IT Business Case

1.1 Establish Initial Customer PMO and Processes
1.2 Establish Customer Governance Structure and Processes
1.3 Establish Customer Risk Processes
1.4 Conduct Procurement Planning
1.5 Develop Life Cycle Cost in the Business Case
1.6 Define Benefits of the Program

2.1 Select Provider for Engagement
2.2 Update Life Cycle Cost Estimate for Engagement, Migration, and O&M
2.3 Monitor and Control Program Execution
2.4 Maintain and Execute Risk Processes

3.1 Integrate PMO Structures
3.2 Integrate Governance Structures
3.3 Update and Maintain Procurement Plans
3.4 Monitor and Control Program Execution
3.5 Maintain and Execute Risk Processes
3.6 Finalize Migration Approach
3.7 Update LCCE for Migration and O&M

4.1 Monitor and Control Program Execution
4.2 Maintain and Execute Risk Processes
4.3 Develop O&M Governance
4.4 Prepare O&M Scope of Services and Contracts
4.5 Assess Readiness for Go-Live
4.6 Update LCCE for O&M

5.1 Review Performance against Expected Benefits
5.2 Collect Lessons Learned
5.3 Implement O&M Governance



Workforce, Organization, & Stakeholders

1.7 Define Change Management Approach
1.8 Understand As-Is Workforce

2.5 Design Labor Relations Outreach
2.6 Develop Change Management Plan

3.8 Engage with Labor Relations
3.9 Execute Change Management Plan
3.10 Develop Training Plan

4.7 Design Target State Organization
4.8 Execute Workforce Transition and Prepare for Go-Live
4.9 Execute Training for Go-Live
4.10 Execute Labor Relations Strategy

5.4 Support Stabilization and Perform Change Management



Technology

1.9 Define As-Is and Initial Target State Systems Environments
1.10 Plan and Conduct Initial Data Quality Assessment

2.7 Conduct Initial Data Cleansing Activities
2.8 Develop a Decommission Plan

3.11 Finalize Requirements
3.12 Conduct Requirements Fit-Gap Analysis
3.13 Finalize Target State Systems Environment
3.14 Develop Technical Strategy
3.15 Prepare Data for Mock Conversions (Data Cleansing, Data Mapping)

4.11 Conduct Security and Privacy Reviews
4.12 Define Roles and User Access
4.13 Configure Systems
4.14 Design and Develop Interfaces
4.15 Design and Develop Reports
4.16 Conduct Mock Conversions
4.17 Test Systems and Processes
4.18 Develop and Execute Cutover Plan for Go-Live

5.5 Maintain Applications Post Go-Live
5.6 Decommission Legacy Systems



Process & Service Delivery

1.11 Develop Initial Target State Concept of Operations and Scope of Services
1.12 Review Standard Business Capabilities & Document Initial Business Capabilities

2.9 Understand As-Is Business Processes

3.16 Finalize Target State Concept of Operations
3.17 Define Contact Center Structure
3.18 Define Service Level Agreements

4.19 Finalize Service Level Agreements
4.20 Design Target State Processes

5.7 Conduct Continuous Process Improvement
5.8 Manage Contact Center
5.9 Monitor and Update SLAs





*An agile approach should be adopted for Phase 4.

Phase 5: Operations

Phase 5 Summary

Objective: Deliver services and conduct continuous process improvement.

Responsible Party: ■ Customer ■ Provider ■ Shared

Phase 5: Operations Activities	 Program Management	 Workforce, Organization, & Stakeholders	 Technology	 Process & Service Delivery
	5.1 Review Performance against Expected Benefits 5.2 Collect Lessons Learned 5.3 Implement O&M Governance	5.4 Support Stabilization and Perform Change Management	5.5 Maintain Applications Post Go-Live 5.6 Decommission Legacy Systems	5.7 Conduct Continuous Process Improvement 5.8 Manage Integrated Contact Center 5.9 Monitor and Update Service Level Agreements

Program Management

5.1 Review Performance against Expected Benefits

Objective: Evaluate and measure the migration's performance and success to determine if objectives were achieved.

Responsible Party: (C) Customer (P) Provider (S) Shared

Activities

1. Receive all final deliverables/milestones to determine program completion (S)
2. Evaluate schedule, scope, and cost of the migration against baseline metrics (S)
3. Collect data and evaluate Success Metrics against baseline and targets (S)
4. Document the results of the program against Success Metrics and present results to USSM, provider and customer executives (S)
5. Collect and archive your cost actuals (S)

Inputs

- Program Charter
- Program Management Plan
- Integrated Master Schedule (IMS)
- Success Metrics
- Operations and Maintenance (O&M) Service Level Agreements (SLA)

Outputs

- Final Report on Success Metrics

Stakeholders

- Executive Sponsor (C, P)
- Business Owner (C, P)
- Program Manager (C, P)
- PMO Lead (C, P)
- PMO Team (C, P)

Best Practice

- Set defined performance and success metrics (including baselines and targets) at the beginning of the program to be able to measure and communicate the benefits intended and ultimately achieved
- Measure performance against KPIs set in Phase 1 and internal and external standards, including [benchmarks.gsa.gov](https://www.gsa.gov/benchmarks)
- Correctly set expectations of performance noting that while savings often are realized from shared support arrangements, the efficiencies do not appear immediately and in the short-run may appear to be more costly during the stabilization period

Program Management

5.2 Collect Lessons Learned

Objective: Identify the Program's successes and areas for improvement, and report findings in a Lessons Learned Report.

Responsible Party: (C) Customer (P) Provider (S) Shared

Activities

1. Develop a Lessons Learned Questionnaire and provide it to program stakeholders to gather feedback on the successes and areas for improvement, including feedback on the Communications Plan (S)
2. Distribute questionnaire and provide time for response (S)
3. Hold an optional meeting with program stakeholders to review lessons learned findings (S)
4. Identify major successes and areas for improvement based on stakeholder responses (S)
5. Document the major successes, areas for improvement and lessons learned of the program and present results to USSM, provider and customer executives (S)
6. Conduct knowledge transfer from migration team to Operations and Maintenance (O&M) team and closeout program (S)

Inputs

- Program Charter
- Program Management Plan
- Integrated Master Schedule (IMS)
- Status Report/Dashboard

Outputs

- Lessons Learned Questionnaire
- Lessons Learned Report

Stakeholders

- Executive Sponsor (C, P)
- Business Owner (C, P)
- Program Manager (C, P)
- PMO Lead (C, P)
- PMO Team (C, P)

Best Practice

- Provide the Lessons Learned Report to both the Customer and Provider

Program Management

5.3 Implement O&M Governance

Objective: Implement O&M governance structures to manage and oversee performance after Go-Live.

Responsible Party: (C) Customer (P) Provider (S) Shared

Activities

1. Finalize Integrated Operations and Maintenance (O&M) Governance Charter to include Integrated governance authority, roles, and responsibilities for decision-making on topics such as risk/issue escalation, Service Level Agreement (SLA) monitoring, contract negotiations, service requests/change requests management after system Go-Live (S)
2. Implement processes and integrated governance meeting cadence and reporting timelines for customer and provider (S)
3. Update charter and processes as changes are identified or conduct an annual review (at a minimum) to determine if changes are needed (S)
4. Review and report on SLAs after Go-Live on the timeline specified in the SLA (P)
5. Review Interagency Agreements (IAAs)/contracts and SLAs at least once annually and determine if updates need to be made (C)

Inputs

- O&M SLAs
- O&M Interagency Agreement (IAA)/Contracts

Outputs

- O&M Governance Charter
- O&M SLA Performance Reports
- Change Request Log

Stakeholders

- Business Owner (C, P)
- O&M Team (C, P)

Best Practice

- Encourage decisions to be made at the lowest possible level, while allowing elevation of important or contentious issues through the governance model
- Implement an integrated recurring meeting and status reporting cadence to help align customer and provider leadership on the status of ongoing activities and priorities

Workforce, Organization & Stakeholders

5.4 Support Stabilization and Perform Change Management

Objective: Maintain regular communication with stakeholders and assess the effectiveness of the training after the migration is complete to support stabilization and user adoption.

Responsible Party: (C) Customer (P) Provider (S) Shared

Activities

1. Develop and deliver messages based on the targeted cutover Communications Plan (S)
2. Assess the impact of the targeted cutover Communications Plan and provide stabilization support for transition (S)
3. Continue to conduct training for employees during the stabilization period (S)
4. Assess the impact of the training for employees through elevations and metrics (S)
5. Document lessons learned from Training Evaluations and stakeholder feedback on communications (S)
6. Develop a new Communications and Training Plan for Operations and Maintenance (O&M) (S)
7. Conduct training on a regular basis and specifically as new employees are on-boarded or as process improvements and/or system enhancements are made (S)
8. Develop and deliver ongoing methods and Communications Materials to message process improvements and/or system enhancements (S)

Inputs

- Change Management Plan
- Training Materials
- Training Assessment and Metrics
- Targeted Cutover Communications Plan

Outputs

- Completed Training Evaluations
- O&M Communications and Training Plan
- Communications Materials
- Training Materials

Stakeholders

- Business Owner (C,P)
- O&M Team (C, P)

Best Practice

- Develop and execute frequent and multi-directional communications to increase the likelihood that most stakeholders receive the messages
- Maintain job-aids, Standard Operating Procedures (SOPs) and Frequently Asked Questions (FAQs) and other documentation and ensure they are readily available for employees to refresh after migration

Technology

5.5 Maintain Applications Post Go-Live

Objective: Support and maintain application post Go-Live to address system and user's concerns for operational effectiveness.

Responsible Party: (C) Customer (P) Provider (S) Shared

Activities

1. Provide heightened levels of service for 90 days after Go-Live to ensure stabilization (e.g., service desk, incident management, event management, access management) (P)
2. Develop Post Implementation and Evaluation Report to capture lessons learned and next steps (S)
3. Maintain applications, update documentations, and adjust resource, as required, through Information Technology Information Library (ITIL) management to meet Service Level Agreements (SLAs) and sustain an agreed upon level of operational performance (P)
4. Plan and perform future modernization efforts to improve operational effectiveness (P)

Inputs

- Requirements Traceability Matrix (RTM)
- Target State Systems Environment
- Technical Strategy
- Cutover Plan

Outputs

- Post Implementation and Evaluation Report

Stakeholders

- O&M Team (C, P)

Best Practice

- Engage Operations and Maintenance (O&M) team early and conduct multiple simulations and training to adequately prepare support team before cutover
- Gain agreement on SLAs and SLA reporting and processes in advance of cutover
- Determine system administration split of responsibilities between customer and provider early and develop documentation to support

Technology

5.6 Decommission Legacy Systems

Objective: Retire legacy systems including hardware, software, licenses, interface, and close out support contracts.

Responsible Party: (C) Customer (P) Provider (S) Shared

Activities

1. Once the Cutover Plan is complete, execute the Decommission Plan (C)
2. Finalize plans for hardware disposition, software licensing, and contract end of life plan (C)
3. Archive software, data, and documentations (security and access) necessary to bring back the system if required (C)
4. Retire applications, databases, and hardware per requirements (C)
5. Provide Decommission Report (C)

Inputs

- Cutover Plan
- Decommission Plan

Outputs

- Decommission Report

Stakeholders

- Program Manager (C)
- Business Owner (C)
- Functional Lead (C)
- Technical Lead/Solution Architect (C)
- Security SME (C)
- Network SME (C)
- O&M Team (C)
- PMO Lead (C)

Best Practice

- Build the decommission plan into the overall migration program to capitalize on cost reduction and operational improvements

Process and Service Delivery

5.7 Conduct Continuous Process Improvement

Objective: Monitor operational performance to identify and implement process improvement opportunities.

Responsible Party: (C) Customer (P) Provider (S) Shared

Activities

1. Monitor performance of the new system and processes (S)
2. Identify areas for process improvement (S)
3. Validate As-Is and document Target State Process Flows and update Standard Operating Procedures (SOPs) (S)
4. Communicate changes to stakeholders and train end users as necessary (S)

Inputs

- Target State Process Flows
- SOPs
- Operations and Maintenance (O&M) Service Level Agreements (SLAs)

Outputs

- Process Flows
- SOPs
- O&M SLAs

Stakeholders

- O&M Team (C, P)

Best Practice

- Define key performance metrics to monitor operations and identify improvement opportunities
- Define meeting cadence and mechanism for performance reviews, including customer satisfaction surveys
- Leverage the [Performance Principles and Practices \(P3\) Playbook](#) and [Goal Playbook](#) for guidance on continuous process improvement

Process and Service Delivery

5.8 Manage Contact Center

Objective: Provide service and assistance to customers in O&M.

Responsible Party: (C) Customer (P) Provider (S) Shared

Activities

1. Provide customer care for issue resolution and escalation according to service level agreement (SLA) metrics (P)
2. Coordinate escalated requests between customer and provider (S)
3. Document frequent issues and make appropriate requirement changes and training adjustments (S)

Inputs

- Operations and Maintenance (O&M) SLAs
- Contact Center Strategy

Outputs

- O&M SLAs

Stakeholders

- Business Owner (C, P)
- Program Manager (C, P)
- PMO Lead (C, P)
- PMO Team (C, P)
- Functional Lead (C, P)
- Functional SME (C, P)
- Training Lead (C, P)
- Change Management Lead (C, P)
- Communications Lead (C, P)

Best Practice

- Define mandatory requirements clearly and align with SLAs

Process and Service Delivery

5.9 Monitor and Update SLAs

Objective: Update the agreement on the level of service provided by the provider to the customer during operations and maintenance (O&M) for a defined period of time.

Responsible Party: (C) Customer (P) Provider (S) Shared

Activities

1. Create reports based on ongoing tracking/managing of performance against established Service Level Agreements (SLAs) (S)
2. Identify any gaps between customer service level requirements and provider capabilities (S)
3. Update SLAs according to the new operational and financial terms and conditions (i.e., timing of services, cost for services, payment terms) (S)

Inputs

- O&M SLAs

Outputs

- O&M SLAs

Stakeholders

- Executive Sponsor (C, P)
- Business Owner (C, P)
- Program Manager (C, P)
- PMO Lead (C, P)
- PMO Team (C, P)
- Functional Lead (C, P)
- Technical Lead/Solution Architect (C, P)
- Technical SME (C, P)
- Functional SME (C, P)

Best Practice

- Establish SLAs with proper monitoring where both customer and provider responsibilities are clearly defined
- Work collaboratively across the provider and customer to identify and capture the appropriate performance metrics and targets (service level agreements include customer defined performance measures with associated targets inclusive of metrics to monitor customer responsiveness and quality)

Abbreviations

Abbreviation	Definition
ATO	Authority to Operate
BI	Business Intelligence
CooP	Continuity of Operations
CPIC	Capital Planning and Investment Control
ERP	Enterprise Resource Planning
FAQ	Frequently Asked Questions
GSA	General Services Administration
HR	Human Resources
IAA	Interagency Agreement
ID	Identification
IMS	Integrated Master Schedule
ICAM	Identity, Credentials, and Access Management Framework
IT	Information Technology
ITIL	Information Technology Information Library
ISSO	Information Systems Security Officer
IV&V	Independent Verification and Validation
LCCE	Life Cycle Cost Estimate
O&M	Operations and Maintenance
OMB	Office of Management and Budget
PIV	Personal Identification Verification

Abbreviation	Definition
PMO	Program Management Office
PWS	Performance Work Statement
QASP	Quality Assurance Surveillance Plan
RAID	Risks, Actions, Issues, and Decisions
RACI	Responsible, Accountable, Consulted, Informed
RFI	Request for Information
RFP	Request for Proposal
RFQ	Request for Quote
ROI	Return on Investment
ROM	Rough Order of Magnitude
RTM	Requirements Traceability Matrix
SLA	Service Level Agreement
SME	Subject Matter Expert
SOP	Standard Operating Procedure
SORN	System of Records Notice
USSM	Unified Shared Services Management

Glossary - Stakeholders

Stakeholder	Definition
Budget or Financial Analyst	Individual(s) conducting budget or financial analysis
Business Owner	Responsible leader(s) for particular business functions on customer side, e.g., CFO, CHCO
Change Management Lead	Responsible leader(s) for change management activities for the program
Communications Lead	Responsible leader(s) for communications activities for the program
Contracting Procurement Officer	Individual(s) responsible for procurement for the organization and managing contracts
Data Conversion Lead	Responsible leader(s) for data conversion for the program
Data SME	Individual(s) with data subject matter expertise
Development Team	Group of individuals responsible for developing the technical solution
Executive Sponsor	Executive(s) who sponsors the program
Functional Lead	Responsible leader(s) for the functional aspect of solution implementation
Functional SME	Individual(s) with functional subject matter expertise
Interface Lead	Responsible leader(s) for managing interfaces during the solution implementation
Information Systems Security Officer (ISSO)	Individual(s) who is (are) responsible for information systems security
Labor Relations Leader	Responsible leader(s) for labor relations with the Union(s)

Stakeholder	Definition
Service Area - Managing Partner/ Service Area Sponsor	Expert(s) from a particular Service Area who represents that Service Area
Network SME	Individual(s) with network subject matter expertise
O&M Team	Group of individuals who run O&M for customer and provider
Program Manager	Individual(s) managing the overall program and integration of activities
Requirements Lead	Responsible leader(s) for the process of defining and managing requirements
Risk Lead	Responsible leader(s) for risk management processes
Risk Manager	Individual(s) managing risk management processes
Security Lead	Responsible leader(s) for security management
Security SME	Individual(s) with security subject matter expertise
Technical Lead/Solution Architect	Responsible leader(s) for the technical aspects of solution implementation
Technical SME	Individual(s) with technical subject matter expertise
Test Lead	Responsible leader(s) for testing
Test Team	Group of individuals who run testing
Training Lead	Responsible leader(s) for running training
Workforce Lead	Responsible leader(s) for workforce planning

Glossary

Term	Definition
Input	An artifact (usually created in a prior activity) or an event recommended to support completion of activities
Output	An artifact or event that is produced by an activity to facilitate robust planning and migration activities in comprehensive program artifacts
Exit Outcome	An outcome that should be achieved by the time a phase is complete but is not necessarily a tollgate
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Tollgate Review Discussion	A summary review that must be submitted at the end of a tollgate with key components to inform risk review and budget/funding decisions for the migration